

SALE DAYS
FOR THIS
EVENT:
THURSDAY
FRIDAY
SATURDAY
MONDAY
TUESDAY
& WED



DALE'S

SELF-SERVICE DEPARTMENT STORE

1334 EL PRADO TORRANCE
Phone FAirfax 8-9688
Open Daily 9 to 6
Friday 'Til 9 p.m.
Next to A & P Market

PRICES
SMASHED
AGAIN!

Nobody But Nobody Undersells DALE'S

Charge it with . .



its Vacation time!

SWIMSUITS

figure on fun and flattery

Choose From 1,000
World's Most Famous
NAME BRANDS

All Brand New
Colors in the World's
Finest Ladies' Swimwear

GET READY
FOR SUMMER!

ALSO COTTONS
IN ONE AND
2 PIECE SETS **\$2.99**
SIZES 40
THROUGH 44 **\$5.99**

AND UP
VALUES
TO 29.95

BUY RETAIL
AT WHOLESALE PRICES

WE'RE FORCED TO
SELL AT ANY PRICE.
LADIES' SUNBACK
DRESSES
And
BRUNCH COATS



\$1.00
Broken sizes
WHILE
THEY LAST
Quantity
Limited

\$1
HOLDS
YOUR
LAY-
AWAY
FOR
30
DAYS

NOTHING HELD BACK--STOREWIDE VACATION SALE

Vacation Time Special

LADIES'
PEDAL PUSHER
AND
SHORT SETS

Values to 8.98
Newest Styles and Fabrics

Made
by
Leading
Manufacturer!
While They
Last!

1.38
UP
SIZES
8-18



LADIES'

CAPRIS
Made by California's
Leading Manufacturers
POLISH COTTONS
NEWEST PRINTS

Sizes 8-18
Assorted
Colors

99
WORTH 2.98

DALE'S SELLS BELOW
DISCOUNT STORE PRICES



MENS' SWIM TRUNKS

Right in the
SWIM!

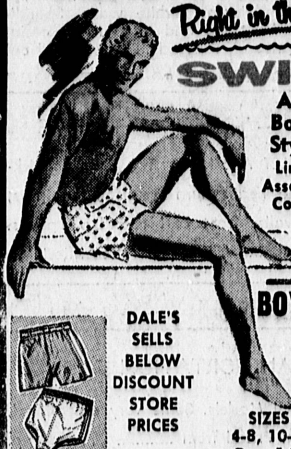
Values
to
2.98

Also
Boxer
Styles
Lined
Assorted
Colors
\$1.19
UP

SIZES S-M-L

BOYS' SWIM TRUNKS
Lastex & Boxer Styles

88
SIZES
4-8, 10-14
Reg. 1.98



DALE'S
SELLS
BELOW
DISCOUNT
STORE
PRICES

MENS' COTTON
CABANA
SETS

Boxer Style
Swim
Trunks
and
Matching
Shirt
Hawaiian
Print

Sizes
S-M-L
Wash 'n Wear

2.58
Reg.
6.98



5.98 VALUE
Mens' New Scotwist
Continental

Slacks

NEW SCOTWIST . . . handsome for
work or play. Sturdy for wear every-
day. You'll find this handsome com-
bination of smart casual styling and
extra durability makes Scotwist the
perfect all-purpose pants. Higher qual-
ity wash 'n wear material in the
newest colors. Holds its good looks
longer. Scotwist is America's best slacks
at the lowest price!

2.97
SIZES 27-42
Pair

BOYS' SIZES 2-7 . . . **\$1.77**
HUSKIES 26-36
and 13 to 16 . . . **\$2.49**



LADIES'
BERMUDAS,
SHORTS,
JAMAIGAS
AND
BLOUSES

To
Match
SIZES
8-18
Blouse Size
32-38

67
Vals.
1.29

DALE'S SELLS BELOW
DISCOUNT STORE PRICES



SEAMLESS
AND
KNEE
HIGH

**NYLON
HOSE**

• Limited Quantity
• While They Last
• Sizes 8 to 11
• Ass't. Name
Brands

59 pr.



LADIES' 100% NYLON
HALF
SLIPS

• Fancy Lace Trim
• 40 Denier Nylon
• Assorted Colors
• Sizes S-M-L

59 Value
1.66
Up



Ladies' Cotton
Baby Dolls
and
SHORTIE GOWNS

Washable cotton
with Nylon Trim
Prints and solids
Usually 2.98
SIZES S-M-L

99



LUCKY PURCHASE!

GIRLS'
SWIM SUITS
STYLES BY GANTNER
AND NEW YORK'S LEAD-
ING MANUFACTURERS

FROM
Dressmaker styles
in cotton prints
and lastex.
Built-in panties.
Many styles to
choose from.

For the BIGGER GIRL.
SIZES 7-14 as featured

1.59
Worth
2.98
SIZES
2-6x



GIRLS'
ROMPERS

Sizes 3 to 6x • Washable
Stripes, Solids and Novelty
Prints. Assorted Colors for
Sun and Fun.

Worth
1.59
SIZES
1 to 6x



PEDAL PUSHER
OUTFITS

• Novelty Blouses and Pedal
Pushers to Match
• Washable • Sizes 3-6x
• Worth Twice the Price
Value to 1.98

64

BOYS' 2-PC.
PLAY SET

Includes boxer shorts
and Sport Shirt
SIZES 2-6x

64

BOYS' 10-OZ.
BLUE JEANS

• Double Knee
• Reinforced for tough wear
• 3-inch turn-up cuff
• Worth 1.98 • Brown, grey
and Navy • Sanforized

Sizes
1-6x
2-12

Dale's low
Price . . .

99

Limited Quantity
While They Last!
LIMIT 2 PAIR TO EACH CUSTOMER

99

BOYS' T-SHIRTS
• Blaze stripes and solids
• Heavy finecombed yarn,
nylon trim
• Sizes 2-14, Reg. 79c ea.

59 or **2** FOR **\$1**



MENS' and BOYS'
SPORT
SHIRTS

WASH 'N WEAR
Full cut washable
Sport Shirts in as-
sorted novelty prints.
Sanforized.

99

Value
1.98

BOYS' SIZES
2-6x, 8-16
MENS' SIZES
S-M-L



Ladies' CULOTTES
and JUMP-INS

• BROADCLOTHS • SEERSUCKERS

Novelty Prints
Checks & Plains
Wash 'n Wear
SIZES 10-18

Dale's
Give-Away!

1.87
UP
Vals. to
3.98



GIRLS' 2-PIECE
PLAY
SETS

• Shorts With
Halter or Blouse
• Washable
• Sizes 3 to 6x
• Value 1.69

64

Others Start at 2.87